



**Cannabidiol (CBD):** a naturally occurring plant compound found in the flower of cannabis, a plant with a rich history as a medicine going back thousands of years.

**Sebum:** a light yellow, oily substance that is secreted by the sebaceous glands that help keep the skin and hair moisturized. Sebum is made up of triglycerides, free fatty acids, wax esters, squalene, cholesterol esters, and cholesterol.

**TRPV-1:** TRPV1 receptor cells are involved in thermoregulation, making them a possible target for the modulation of energy expenditure via heat production, either via direct thermogenesis or as a compensatory mechanism in response to TRPV1 induced heat-loss. Further, it is becoming apparent that TRPV1 may be involved in the regulation of appetite via the modulation of appetite hormones and/or by acting on gastrointestinal vagal afferents.

**5-HT1A:** a subtype of serotonin receptor located in presynaptic and postsynaptic regions. Activation of this receptor involves the mechanism of action of anxiolytic, antidepressant and antipsychotic medications.

## About US

dwel CBD was started as a means to provide premium quality CBD and CBD-infused products with unmatched service and unparalleled commitment to our community.

Our commitment to providing world-class products and improved quality of life for people and animals is a passion for everyone at dwell, and we are committed to being good stewards of our natural resources to earn and retain the confidence our customers have placed in our company and products.

## Our Mission

To provide our customers with the highest quality CBD & CBD-infused products available, while serving our community with a commitment and dedication to wellness for everyone!



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# CBD for Skin Care

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**CBD**

*wellness for life*

## Moisturize and Refresh Naturally

What's clear from numerous studies is that CBD oil functions as an anti-inflammatory. So how does that translate to skin care? One way is its ability to help calm skin, particularly skin that's acne-prone. Because acne is actually an inflammatory condition, research indicates CBD's soothing properties can help diminish breakouts and reduce redness. Recent findings also indicate CBD has the potential to decrease excessive sebum (oil) production, as well as help offset other hormonal triggers of acne.



By counteracting free-radical damage, CBD anti-aging creams may be able to help visibly diminish issues like wrinkles, skin dullness, and ruddy skin tone.

CBD creams and serums have also been found to provide significant soothing properties. Its substantial skin-calming and skin-normalizing effects can help minimize issues related to skin sensitivity, including redness. Even if you don't think of your skin as "sensitive" per se, all skin types are affected by environmental stressors, so CBD's soothing mechanism can help keep skin remain healthy.



## Subdermal Skin Care is Real

When we talk about the absorption of CBD, we're referring to its transfer from the site of administration to the bloodstream, where it can then be transported throughout the body to interact with or influence cannabinoid receptors CB1 and CB2, and non-cannabinoid receptors like serotonin receptor 5-HT1A and vanilloid receptor TRPV-1.

Human skin in general has low permeability, which means it blocks most substances from entering. However, high-quality CBD is known to be permeable, absorbing directly into the site. Research has also found when CBD is absorbed into the skin it tends to inhibit lipid synthesis, limiting the amount of sebum and preventing the overproduction of oils that clog pores.

Although the research is only beginning, CBD is a fantastic way to tackle some of the more common skin problems, including:

**Acne and Inflamed Skin**  
**Eczema & Atopic Dermatitis**  
**Flaky and Patchy Skin**  
**Rashes and Infections**

Researchers have shown that CBD has strong antibiotic and anti-microbial properties. Combine that with its anti-inflammatory abilities and you have a perfect substance for fighting infections on the skin.



*Dwell CBD products are all proudly grown and formulated in KY!*

At dwell CBD™ we take the science of hemp-derived cbd and cbd-infused products very seriously. dwell CBD™ is not simply a brand; it's a lifestyle and a commitment to wellness, through enriched natural resources and a focus on purity.

Our culture is as simple and pure as the process we implement for our products. Clean, honest and dedicated team members will continue to be the face of dwell CBD™ - because they are your friends, neighbors and family, they are the people you know and trust, they are the people who care about your health and wellness for life. Welcome to the family!

dwell CBD™ operates under the Kentucky Department of Agriculture in association with producers and farmers - within section 7606 of the U.S. Farm Bill and the laws of the State of Kentucky.

